

# Product Bulletin

## Concept® 240 MATTE OVERLAMINATING FILM

Concept® 240 Matte Overlaminating Film is a conformable pressure sensitive 2.4-mil matte clear PVC film with clear 200-5002 permanent acrylic adhesive on a bleached kraft 53# over laminate liner. This vinyl film offers protection from ultra violet radiation, moisture and other environmental exposures. It is laminated by the cold laminating process without the addition of heat.

<b>Applications</b>	Concept® 240 matte overlaminating vinyl film is designed to protect digital image prints and screen printed images for vehicle wraps and graphics, exhibit and display graphics. Can be used in most instances where an UV overlay with a matte finish is required. Concept® 240 series is recommended for use with Concept® 230 AutoMark wrap media.	
<b>Thickness</b>	Film Adhesive Liner (Thickness variance +/- 10%)	2.4 mils. .8 to 1.1 mils. 4.0 mils.
<b>Dimensional Stability</b>	Good.	
<b>Temperature Ranges</b>	Minimum application temperature Service temperature range	+40° F -40°F to +180°F.
<b>Adhesion</b>	To stainless steel When tested according to PSTC-101 Method A with 24 hr. dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.	40 oz/in.
<b>Light Transmission</b>	Approximately 85%	
<b>Gloss 60° Gardner</b>	Initial ≤ 10	
<b>Expected Exterior Exposure</b>	Concept® 240 is a premium vinyl film that incorporated UV stabilizers in its formulation. Under normal exposure conditions up to 5 years resistance can be expected.	
<b>Storage Stability</b>	1-year shelf life when stored at 70°F and 50% relative humidity.	
<b>Product Series</b>	240-54 240-60	54" x 150' 60" x 150'



**Equipos y Materiales para Impresión Digital de Gran Formato**

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