



DIGITAL PRINT MEDIA  
LAMINATES  
MOUNTING FILMS

**SELECTION** GUIDE



















































































**Equipos y Materiales para Impresión Digital de Gran Formato**

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Sucursales: CDMX Sur, CDMX Centro, Tlalnepanitla EdoMex, Puebla, Monterrey, Guadalajara, Torreón, Querétaro, León, Veracruz, Mérida.

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE				
201	<b>3.4 mil - Matte White Vinyl</b> Clear Permanent Adhesive 90# Layflat Liner	5 yr / -	201-30	30"x150'	   				
			201-54	54"x150'					
			201-60	60"x150'					
			201-54300*NEW	54"x300'					
			201-60300*NEW	60"x300'					
			201HTAP	<b>3.4 mil - Matte White Vinyl</b> Clear High-Tack Permanent Adhesive 90# Layflat Liner		5 yr / -	201HTAP-54	54"x150'	   
							201HTAP-60	60"x150'	
							201HTAP-54300*NEW	54"x300'	
			201HTAP-60300*NEW	60"x300'					
			201HTAPAE NEW	<b>3.4 mil - Matte White Vinyl</b> Clear High-Tack Permanent Adhesive 90# Air Egress Layflat Liner		5 yr / -	201HTAPAE-54	54"x150'	   
							201HTAPAE-60	60"x150'	
			201OAP	<b>3.4 mil - Matte White Opaque Vinyl</b> Grey Permanent Adhesive 90# Layflat Liner		5 yr / -	201OAP-30	30"x150'	   
201OAP-54	54"x150'								
201OAP-60	60"x150'								
201OAPAE	<b>3.4 mil - Matte White Opaque Vinyl</b> Grey Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	201OAPAE-54	54"x150'	   				
			201OAPAE-60 NEW	60"x150'					
			201OAPAE-54300*NEW	54"x300'					
			201OAPAE-60300*NEW	60"x300'					
202	<b>3.4 mil - Matte White Vinyl</b> Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	202-30	30"x150'	   				
			202-54	54"x150'					
			202-60	60"x150'					
209	<b>MetroMark™</b> <b>3.5 mil - Matte White Opaque Vinyl</b> Clear Removable Adhesive 90# Printed Logo Layflat Liner	5 yr / 1 yr	209-54	54"x150'	   				
			209-62	62"x150'					
			209-64	64"x150'					
214	<b>3.2 mil - Matte White Promotional Vinyl</b> Clear Permanent Adhesive 90# Layflat Liner	3 yr / -	214-30	30"x150'	   				
			214-54	54"x150'					
			214-60	60"x150'					
222	<b>6.0 mil - Matte White Semi-Rigid Vinyl</b> Clear Permanent Adhesive 90# Tight Release Layflat Liner	3 yr / -	222-30	30"x100'	   				
			222-54	54"x100'					
			222-60	60"x100'					
			222-54300*NEW	54"x300'					
			222-60300*NEW	60"x300'					
223	<b>6.0 mil - Matte White Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	223-30	30"x100'	   				
			223-54	54"x100'					
			223-60	60"x100'					
			223-54300*NEW	54"x300'					
			223-60300*NEW	60"x300'					
203	<b>3.0 mil - Gloss White Vinyl</b> Clear Permanent Adhesive 90# Layflat Liner	5 yr / -	203-30	30"x150'	   				
			203-54	54"x150'					
			203-60	60"x150'					
			203-54300*NEW	54"x300'					
			203-60300*NEW	60"x300'					
203HTAP NEW	<b>3.0 mil - Gloss White Vinyl</b> Clear High-Tack Permanent Adhesive 90# Layflat Liner	5 yr / -	203HTAP-54	54"x150'	   				
			203HTAP-60	60"x150'					
203HTAPAE NEW	<b>3.0 mil - Gloss White Vinyl</b> Clear High-Tack Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	203HTAPAE-54	54"x150'	   				
			203HTAPAE-60	60"x150'					
203OAP	<b>3.0 mil - Gloss White Opaque Vinyl</b> Grey Permanent Adhesive 90# Layflat Liner	5 yr / -	203OAP-30	30"x150'	   				
			203OAP-54	54"x150'					
			203OAP-60	60"x150'					
203OAPAE	<b>3.0 mil - Gloss White Opaque Vinyl</b> Grey Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	203OAPAE-54	54"x150'	   				
			203OAPAE-60*NEW	60"x150'					
			203OAPAE-54300*NEW	54"x300'					
			203OAPAE-60300*NEW	60"x300'					
204	<b>3.0 mil - Gloss White Vinyl</b> Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	204-30	30"x150'	   				
			204-54	54"x150'					
			204-60	60"x150'					
216	<b>3.2 mil - Gloss White Promotional Vinyl</b> Clear Permanent Adhesive 90# Layflat Liner	3 yr / -	216-30	30"x150'	   				
			216-54	54"x150'					
			216-60	60"x150'					
218	<b>WindowMark™ Blockout</b> <b>8.0 mil - Gloss White Dual-Layer Blockout Vinyl</b> Clear Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	218-54	54"x100'	   				
			218-60	60"x100'					
220	<b>6.0 mil - Gloss White Semi-Rigid Vinyl</b> Clear Permanent Adhesive 90# Tight Release Layflat Liner	3 yr / -	220-30	30"x100'	   				
			220-54	54"x100'					
			220-60	60"x100'					
221	<b>6.0 mil - Gloss White Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	221-30	30"x100'	   				
			221-54	54"x100'					
			221-60	60"x100'					

MATTE WHITES





















































































GENERAL DIGITAL

GLOSS WHITES

General Digital Continued on Page 3


























































\*Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

GENERAL DIGITAL cont.  
 GLOSS WHITE PREMIUM  
 GLOSS CLEARS  
 MATTE CLEARS  
 SEMI-RIGIDS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
230	<b>AutoMark™</b> <b>2.4 mil - Gloss White Conformable Vinyl</b> Grey Solvent Permanent Repositionable Adhesive 90# Air Egress Layflat Liner	7 yr / 2 yr	230-54 230-60 230-54300*NEW 230-60300*NEW	54"x150' 60"x150' 54"x300' 60"x300'	    
246	<b>2.4 mil - Gloss White Premium Vinyl</b> Grey Solvent Permanent Repositionable Adhesive 90# Layflat Liner	7 yr / 2 yr	246-54	54"x150'	   
333 NEW	<b>AutoMark™ DRIFT™ PW</b> <b>3.0 mil - Gloss White Polymeric Wrap Vinyl</b> Grey Solvent Permanent Slideable Repositionable Adhesive 105# Air Egress Layflat Liner	7 yr / 2 yr	333-54 333-60 333-54300*NEW 333-60300*NEW	54"x150' 60"x150' 54"x300' 60"x300'	    
205	<b>3.0 mil - Gloss Clear Vinyl</b> Clear Permanent Adhesive 90# Layflat Liner	3 yr / -	205-30 205-54 205-60	30"x150' 54"x150' 60"x150'	    
206	<b>3.0 mil - Gloss Clear Vinyl</b> Clear Low-Tack Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	206-30 206-54 206-60	30"x150' 54"x150' 60"x150'	    
219	<b>6.0 mil - Gloss Clear Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	219-54	54"x100'	    
247 NEW	<b>Print-n-Lam™</b> <b>3.0 mil - Gloss Clear UV Polymeric Vinyl</b> Clear Permanent Adhesive 90# Layflat Liner <i>*Can also be used as a UV inhibited laminate</i>	7 yr / -	247-54 247-60	54"x150' 60"x150'	    
255	<b>OptiMark™</b> <b>3.0 mil - Optically Clear Gloss Vinyl</b> Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54 255-60	54"x150' 60"x150'	    
248 NEW	<b>Print-n-Lam™</b> <b>3.0 mil - Matte Clear UV Polymeric Vinyl</b> Clear Permanent Adhesive 90# Layflat Liner <i>*Can also be used as a UV inhibited laminate</i>	7 yr / -	248-54 248-60	54"x150' 60"x150'	    
287	<b>RoughMark™ Clear</b> <b>3.0 mil - Matte Clear Conformable Vinyl</b> Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <i>(If Laminate is desired, 242 Gloss Laminate is recommended)</i>	5 yr / 6 mo	287-54 287-5475 287-60 287-6075	54"x150' 54"x75' 60"x150' 60"x75'	    
218	<b>WindowMark™ Blockout</b> <b>8.0 mil - Gloss White Dual-Layer Blockout Vinyl</b> Clear Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	218-54 218-60	54"x100' 60"x100'	    
219	<b>6.0 mil - Gloss Clear Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	219-54	54"x100'	    
220	<b>6.0 mil - Gloss White Semi-Rigid Vinyl</b> Clear Permanent Adhesive 90# Tight Release Layflat Liner	3 yr / -	220-30 220-54 220-60	30"x100' 54"x100' 60"x100'	    
221	<b>6.0 mil - Gloss White Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	221-30 221-54 221-60	30"x100' 54"x100' 60"x100'	    
222	<b>6.0 mil - Matte White Semi-Rigid Vinyl</b> Clear Permanent Adhesive 90# Tight Release Layflat Liner	3 yr / -	222-30 222-54 222-60 222-54300*NEW 222-60300*NEW	30"x100' 54"x100' 60"x100' 54"x300' 60"x300'	    
223	<b>6.0 mil - Matte White Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	223-30 223-54 223-60 223-54300*NEW 223-60300*NEW	30"x100' 54"x100' 60"x100' 54"x300' 60"x300'	    
226	<b>WallMark™</b> <b>6.0 mil - Matte White Semi-Rigid Vinyl</b> Clear Low-Tack Microsphere Beaded Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	226-54 226-60 226-54300*NEW 226-60300*NEW	54"x100' 60"x100' 54"x300' 60"x300'	    

Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

NOTE: All durability statements are estimates based on unprinted media and deemed to be reliable; however, this information is given without a guarantee and does not constitute a written warranty. Please refer to the specific technical data sheets for further information at [www.generalformulations.com](http://www.generalformulations.com).



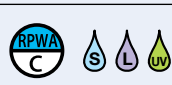
SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
GENERAL	<b>202</b> <b>3.4 mil - Matte White Vinyl</b> Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	202-30 202-54 202-60	30"x150' 54"x150' 60"x150'	   
	<b>204</b> <b>3.0 mil - Gloss White Vinyl</b> Clear Low-Tack Removable Adhesive 90# Layflat Liner	5 yr / 1 yr	204-30 204-54 204-60	30"x150' 54"x150' 60"x150'	   
	<b>206</b> <b>3.0 mil - Gloss Clear Vinyl</b> Clear Low-Tack Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	206-30 206-54 206-60	30"x150' 54"x150' 60"x150'	   
	<b>218</b> <b>WindowMark™ Blockout</b> <b>8.0 mil - Gloss White Dual-Layer Blockout Vinyl</b> Clear Removable Adhesive 90# Layflat Liner	3 yr / 1 yr	218-54 218-60	54"x100' 60"x100'	   
	<b>219</b> <b>6.0 mil - Gloss Clear Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	219-54	54"x150'	   
	<b>221</b> <b>6.0 mil - Gloss White Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	221-30 221-54 221-60	30"x100' 54"x100' 60"x100'	   
	<b>223</b> <b>6.0 mil - Matte White Semi-Rigid Vinyl</b> Clear Low-Tack Removable Adhesive 90# Tight Release Layflat Liner	3 yr / 1 yr	223-30 223-54 223-60 223-54300*NEW 223-60300*NEW	30"x100' 54"x100' 60"x100' 54"x300' 60"x300'	   
	<b>228</b> <b>TransMark™</b> <b>6.0 mil - Matte White Translucent Vinyl</b> Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <small>CUrb Taxi Top approved product</small>	3 yr / 1 yr	228-54 228-60	54"x100' 60"x100'	   
	<b>255</b> <b>OptiMark™</b> <b>3.0 mil - Optically Clear Gloss Vinyl</b> Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54 255-60	54"x150' 60"x150'	   
	PERFORATED	<b>232</b> <b>WindowMark™</b> <b>6.0 mil - Matte White Perforated 50/50 Film</b> White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminare Recommended) <small>OUTFRONT media approved product</small>	2 yr / 1 yr	232-3025 232-5425 232-6025 232-30 232-54 232-60	30"x25' 54"x25' 60"x25' 30"x100' 54"x100' 60"x100'
<b>260</b> <b>WindowMark™</b> <b>6.0 mil - Matte White Perforated 60/40 Film</b> White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminare Recommended) <small>OUTFRONT media approved product</small>		2 yr / 1 yr	260-5425 260-6025 260-54 260-60	54"x25' 60"x25' 54"x100' 60"x100'	   
<b>261</b> <b>WindowMark™</b> <b>6.0 mil - Gloss Clear Perforated 60/40 Film</b> Clear Face/Clear Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminare Recommended)		2 yr / 1 yr	261-54 261-60	54"x100' 60"x100'	    White Ink Systems Only
<b>270</b> <b>WindowMark™</b> <b>6.0 mil - Matte White Perforated 70/30 Film</b> White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminare Recommended)		2 yr / 1 yr	270-5425 270-6025 270-54 270-60	54"x25' 60"x25' 54"x100' 60"x100'	   
<b>280</b> <b>WindowMark™</b> <b>6.0 mil - Matte White Perforated 80/20 Film</b> White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminare Recommended)		2 yr / 1 yr	280-5425 280-6025 280-54 280-60	54"x25' 60"x25' 54"x100' 60"x100'	   
<b>281 NEW</b> <b>WindowMark™</b> <b>6.0 mil - Gloss Clear Perforated 80/20 Film</b> Clear Face/Clear Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminare Recommended)		2 yr / 1 yr	281-54 281-60	54"x100' 60"x100'	    White Ink Systems Only
<b>242</b> <b>2.0 mil - Optically Clear UV Gloss Cast Laminate</b> Optically Clear Solvent Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner <small>OUTFRONT media approved product</small>		7 yr / -	242-54 242-60	54"x150' 60"x150'	

Window Films Continued on Page 5

\*Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

WINDOWS cont. — SPECIALTY — STATIC CLING









WALLS — INDOOR VINYL — INDOOR FABRIC

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
*207	<b>7.0 mil - Clear Static Cling</b> 90# Layflat Liner	3 mo / -	207-27 207-54 207-5415 207-60 207-6015 207-54300*NEW 207-60300*NEW	27"x75' 54"x75' 54"x150' 60"x75' 60"x150' 54"x300' 60"x300'	
*208	<b>7.0 mil - White Static Cling</b> 90# Layflat Liner	3 mo / -	208-27 208-54 208-5415 208-60 208-6015 208-54300*NEW 208-60300*NEW	27"x75' 54"x75' 54"x150' 60"x75' 60"x150' 54"x300' 60"x300'	
*NOT INTENDED FOR INSIDE MOUNT APPLICATIONS. PLEASE SEE TECHNICAL DATA SHEET AT <a href="http://WWW.GENERALFORMULATIONS.COM">WWW.GENERALFORMULATIONS.COM</a> FOR SPECIFIC INSTALLATION INSTRUCTIONS.					
+290	<b>ChalkMark™</b> <b>5.0 mil - Matte Black Chalkboard Vinyl</b> Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <i>(UV Curable &amp; HP Latex R-Series White Ink Only) Indoor/Outdoor</i>	3 yr / 1 yr	290-24 290-48 290-4875 290-60 290-6075	24"x150' 48"x150' 48"x75' 60"x150' 60"x75'	
790AE	<b>Print-n-Privacy™</b> <b>3.0 mil - Polymeric Glass Etch Vinyl (Light)</b> Clear Solvent Permanent Adhesive 90# Paper Air Egress Liner <i>(Dry Apply Only)</i>	7 yr / -	790AE-54 790AE-5475 790AE-60 790AE-6075	54"x150' 54"x75' 60"x150' 60"x75'	
+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials)					
+226	<b>WallMark™</b> <b>6.0 mil - Matte White Semi-Rigid Wall Vinyl</b> Clear Low-Tack Microsphere Beaded Adhesive 90# Tight Release Liner	*5 yr / 1 yr	226-54 226-60 226-54300*NEW 226-60300*NEW	54"x100' 60"x100' 54"x300' 60"x300'	
**226HTR NEW	<b>WallMark™ HTR</b> <b>6.0 mil - Matte White Semi-Rigid Wall Vinyl</b> Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	226HTR-54	54"x100'	
+229	<b>WallMark Canvas</b> <b>6.0 mil - Matte White Embossed Canvas Wall Vinyl</b> Clear Low-Tack Microsphere Beaded Adhesive 90# Tight Release Liner	*5 yr / 1 yr	229-54 229-60	54"x100' 60"x100'	
**229HTR NEW	<b>WallMark™ Canvas HTR</b> <b>6.0 mil - Matte White Embossed Canvas Wall Vinyl</b> Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	229HTR-54 229HTR-60	54"x100' 60"x100'	
+262HTR NEW	<b>WallMark™ Sand HTR</b> <b>6.0 mil - Matte White Sand Embossed Wall Vinyl</b> Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	262HTR-54	54"x100'	
+263HTR NEW	<b>WallMark™ Stucco HTR</b> <b>6.0 mil - Matte White Stucco Embossed Wall Vinyl</b> Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	263HTR-54	54"x100'	
+264HTR NEW	<b>WallMark™ Leather HTR</b> <b>6.0 mil - Matte White Leather Embossed Wall Vinyl</b> Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	264HTR-54	54"x100'	
+290	<b>ChalkMark™</b> <b>5.0 mil - Matte Black Chalkboard Vinyl</b> Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <i>(UV Curable &amp; HP Latex R-Series White Ink Only)</i>	*5 yr / 1 yr	290-24 290-48 290-4875 290-60 290-6075	24"x150' 48"x150' 48"x75' 60"x150' 60"x75'	
* Indoor Durability of Material Under Normal Conditions + ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials)					
234	<b>GraphiTex™</b> <b>7.0 mil - Matte White Polyester Wall Fabric</b> Clear Repositionable Wall Adhesive 90# Layflat Liner	*10 yr / 1 yr	234-54 234-60 234-54300*NEW 234-60300*NEW	54"x100' 60"x100' 54"x300' 60"x300'	
+253 NEW	<b>GraphiTex™ Opaque</b> <b>6.0 mil - Matte White Opaque Polyester Wall Fabric</b> Clear Repositionable Wall Adhesive 90# Layflat Liner	*10 yr / 1 yr	253-54	54"x100'	
+295 NEW	<b>GraphiTex™ Ultra</b> <b>9.5 mil - Matte White Polyester Wall Fabric</b> Clear Repositionable Wall Adhesive 90# Layflat Liner	*10 yr / 1 yr	295-54	54"x100'	
* Indoor Durability of Material Under Normal Conditions + ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials)					

Wall Films Continued on Page 6













\*Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

**WALLS cont.**  
**INDOOR / OUTDOOR**

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
+285	<b>RoughMark™</b> <b>3.5 mil - Matte White Opaque Conformable Wall Vinyl</b> Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, 242 Gloss Laminate is recommended)	5 yr / 6 mo	285-54 285-5475 285-60 285-6075	54"x150' 54"x75' 60"x150' 60"x75'	   
+287	<b>RoughMark™ Clear</b> <b>3.0 mil - Matte Clear Conformable Wall Vinyl</b> Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, 242 Gloss Laminate is recommended)	5 yr / 6 mo	287-54 287-5475 287-60 287-6075	54"x150' 54"x75' 60"x150' 60"x75'	   









+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials)

**FLOOR & COUNTER**

*210	<b>Traffic Graffix™</b> <b>3.4 mil - Matte White "Floor Advertising" Vinyl</b> Clear Removable Adhesive 90# Layflat Liner	5 yr / 6 mo	210-54 210-60	54"x150' 60"x150'	   
*212	<b>Traffic Graffix™</b> <b>3.4 mil - Matte White "Carpet Advertising" Vinyl</b> Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner	5 yr / 6 mo	212-54	54"x150'	   
109	<b>Traffic Graffix™</b> <b>5.0 mil - Scratch Resistant Textured Matte Vinyl Floor Laminate</b> Clear Solvent Permanent Adhesive 1.5 mil Clear Polyester Liner Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 65 Wet PTV: 29 • ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.28 • DIN 51130 - R9	- / -	109-38 109-51 109-54 109-54300*NEW	38"x150' 51"x150' 54"x150' 54"x300'	
211	<b>Traffic Graffix™</b> <b>6.0 mil - Gloss Clear Light Emboss Floor Laminate</b> Clear Permanent Adhesive 53# Liner Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 81 Wet PTV: 20 • ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29	- / -	211-54	54"x150'	
213	<b>Traffic Graffix™</b> <b>3.75 mil - Embossed Clear Polypropylene Floor Laminate</b> Clear Permanent Adhesive 53# Liner <i>Indirect Food Contact Solution - The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively</i> Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66 Wet PTV: 30 • ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29 • DIN 51130 - R9	- / -	213-54	54"x150'	
217	<b>Traffic Graffix™</b> <b>3.0 mil - Gloss Clear Vinyl Floor Laminate</b> Clear Permanent Adhesive 53# Liner Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 • ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24	- / -	217-54	54"x150'	

\*DURABILITY AND REMOVABILITY SPECIFICATIONS ARE CONTINGENT UPON USING TRAFFIC GRAFFIX MATCHED COMPONENT SYSTEM (GF BASE MEDIA & GF UL RATED LAMINATE)

**TRANSLUCENTS**

224	<b>TransMark™</b> <b>3.2 mil - Matte White Translucent Vinyl</b> Clear Solvent Permanent Adhesive 90# Layflat Liner	5 yr / -	224-30 224-54 224-60	30"x150' 54"x150' 60"x150'	   
228	<b>TransMark™</b> <b>6.0 mil - Matte White Translucent Vinyl</b> Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <b>curb</b> <small>Taxi Media</small> <i>Taxi Top approved product</i>	3 yr / 1 yr	228-54 228-60	54"x100' 60"x100'	   

**WRAPS**  
**GENERAL**  
**CARBON FIBER**







230	<b>AutoMark™</b> <b>2.4 mil - Gloss White Semi-Conformable Wrap Vinyl</b> Grey Solvent Permanent Repositionable Adhesive 90# Air Egress Layflat Liner (231, 240 & 242 Laminate Recommended)	7 yr / 2 yr	230-54 230-60 230-54300*NEW 230-60300*NEW	54"x150' 60"x150' 54"x300' 60"x300'	   
333 NEW	<b>AutoMark™ DRIFT™ PW</b> <b>3.0 mil - Gloss White Polymeric Wrap Vinyl</b> Grey Solvent Permanent Slideable Repositionable Adhesive 105# Air Egress Layflat Liner (For Partial Wraps: 231, 240 & 242 Laminate Recommended) (For Flat or General Signage: 247 & 248 Laminate Recommended)	7 yr / 2 yr	333-54 333-60 333-54300*NEW 333-60300*NEW	54"x150' 60"x150' 54"x300' 60"x300'	   
780	<b>DragonWrap™</b> <b>5.6 mil - Polymeric Black Carbon Fiber</b> Clear Solvent Repositionable Permanent Adhesive 90# Air Egress Layflat Liner (UV Curable & UV Latex Ink Only)	5 yr / 2 yr	780-30U 780-60U	30"x150' 60"x150'	   

\*Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

TRANSIT

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
209	<b>MetroMark™</b> 3.5 mil - Matte White Opaque Transit Vinyl Clear Removable Adhesive 90# Printed Logo Layflat Liner <b>OUTFRONT™ and JCDecaux approved product</b>	5 yr / 1 yr	209-54 209-62 209-64	54"x150' 62"x150' 64"x150'	
275	<b>SubMark™</b> 3.5 mil - Matte White Opaque Transit Vinyl Clear Solvent High-Tack Permanent Adhesive 90# Printed Logo Layflat Liner <b>OUTFRONT™ approved product</b>	5 yr / -	275-54 275-60 275-62	54"x150' 60"x150' 62"x150'	
277 NEW	<b>MetroGrafix™</b> 4.0 mil - Matte White Opaque Conformable Vinyl Clear Solvent Removable Adhesive 90# Printed Logo Layflat Liner <b>OUTFRONT™ approved product</b>	5 yr / 1 yr	277-54	54"x150'	
228	<b>TransMark™</b> 6.0 mil - Matte White Translucent Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <b>cu<sup>3</sup>b Taxi Top approved product</b>	3 yr / 1 yr	228-54 228-60	54"x100' 60"x100'	
232	<b>WindowMark™</b> 6.0 mil - Matte White Perforated 50/50 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) <b>OUTFRONT™ approved product</b>	2 yr / 1 yr	232-3025 232-5425 232-6025 232-30 232-54 232-60	30"x25' 54"x25' 60"x25' 30"x100' 54"x100' 60"x100'	
260	<b>WindowMark™</b> 6.0 mil - Matte White Perforated 60/40 Film White Face/Black Back - Clear Removable Adhesive 84# Layflat with Dual Liner Technology (242 Laminate Recommended) <b>OUTFRONT™ approved product</b>	2 yr / 1 yr	260-5425 260-6025 260-54 260-60	54"x25' 60"x25' 54"x100' 60"x100'	
285	<b>RoughMark™</b> 3.5 mil - Matte White Opaque Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner (If Laminate is desired, 242 Laminate Recommended) <b>OUTFRONT™ approved product</b>	5 yr / 6 mo	285-54 285-5475 285-60 285-6075	54"x150' 54"x75' 60"x150' 60"x75'	
333 NEW	<b>AutoMark™ DRIFT™ PW</b> 3.0 mil - Gloss White Polymeric Wrap Vinyl Grey Solvent Permanent Slideable Repositionable Adhesive 105# Air Egress Layflat Liner (For Partial Wraps: 231, 240 & 242 Laminate Recommended) (For Flat or General Signage: 247 & 248 Laminate Recommended)	7 yr / 2 yr	333-54 333-60 333-54300*NEW 333-60300*NEW	54"x150' 60"x150' 54"x300' 60"x300'	

HIGH-TACK  
PERMANENT

201HTAP	<b>3.4 mil - Matte White Vinyl</b> Clear High-Tack Permanent Adhesive 90# Layflat Liner	5 yr / -	201HTAP-54 201HTAP-60 201HTAP-54300*NEW 201HTAP-60300*NEW	54"x150' 60"x150' 54"x300' 60"x300'	
201HTAPAE NEW	<b>3.4 mil - Matte White Vinyl</b> Clear High-Tack Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	201HTAPAE-54 201HTAPAE-60	54"x150' 60"x150'	
203HTAP NEW	<b>3.0 mil - Gloss White Vinyl</b> Clear High-Tack Permanent Adhesive 90# Layflat Liner	5 yr / -	203HTAP-54 203HTAP-60	54"x150' 60"x150'	
203HTAPAE NEW	<b>3.0 mil - Gloss White Vinyl</b> Clear High-Tack Permanent Adhesive 90# Air Egress Layflat Liner	5 yr / -	203HTAPAE-54 203HTAPAE-60	54"x150' 60"x150'	
235	<b>MotoMark™ GRIP</b> 4.0 mil - Matte White Vinyl Clear Solvent High Bond *LSE Permanent Adhesive 90# Layflat Liner (238 Laminate Recommended) *LOW SURFACE ENERGY	5 yr / -	235-24 235-30 235-54 235-60	24"x150' 30"x150' 54"x150' 60"x150'	
275	<b>SubMark™</b> 3.5 mil - Matte White Opaque Transit Vinyl Clear Solvent High-Tack Permanent Adhesive 90# Layflat Printed Logo Liner <b>OUTFRONT™ approved product</b>	5 yr / -	275-54 275-60 275-62	54"x150' 60"x150' 62"x150'	

High-Tack Films Continued on Page 8


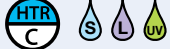

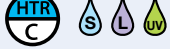

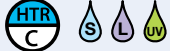









\*Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

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HIGH-TACK cont. REMOVABLE

LAMINATES GENERAL

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
**212	<b>Traffic Graffix™</b> 3.4 mil - Matte White "Carpet Advertising" Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <b>**DURABILITY AND REMOVABILITY SPECIFICATIONS ARE CONTINGENT UPON USING TRAFFIC GRAFFIX MATCHED COMPONENT SYSTEM (GF BASE MEDIA &amp; GF UL RATED LAMINATE)</b>	5 yr / 6 mo	212-54	54"x150'	
+226HTR NEW	<b>WallMark™ HTR</b> 6.0 mil - Matte White Semi-Rigid Wall Vinyl Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	226HTR-54	54"x100'	
228	<b>TransMark™</b> 6.0 mil - Matte White Translucent Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <b>curb Taxi Top approved product</b>	3 yr / 1 yr	228-54 228-60	54"x100' 60"x100'	
+229HTR NEW	<b>WallMark™ Canvas HTR</b> 6.0 mil - Matte White Embossed Canvas Wall Vinyl Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	229HTR-54 229HTR-60	54"x100' 60"x100'	
+262HTR NEW	<b>WallMark™ Sand HTR</b> 6.0 mil - Matte White Sand Embossed Wall Vinyl Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	262HTR-54	54"x100'	
+263HTR NEW	<b>WallMark™ Stucco HTR</b> 6.0 mil - Matte White Stucco Embossed Wall Vinyl Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	263HTR-54	54"x100'	
+264HTR NEW	<b>WallMark™ Leather HTR</b> 6.0 mil - Matte White Leather Embossed Wall Vinyl Clear High-Tack Removable Adhesive 90# Layflat Liner	*5 yr / 1 yr	264HTR-54	54"x100'	
+285	<b>RoughMark™</b> 3.5 mil - Matte White Opaque Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <i>(If Laminate is desired, 242 Gloss Laminate is recommended)</i>	5 yr / 6 mo	285-54 285-5475 285-60 285-6075	54"x150' 54"x75' 60"x150' 60"x75'	
+287	<b>RoughMark™ Clear</b> 3.0 mil - Matte Clear Polymeric Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# Layflat Liner <i>(If Laminate is desired, 242 Gloss Laminate is recommended)</i>	5 yr / 6 mo	287-54 287-5475 287-60 287-6075	54"x150' 54"x75' 60"x150' 60"x75'	
* Indoor Durability of Material Under Normal Conditions + ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials)					
100	<b>3.0 mil - Gloss Clear Vinyl Laminate</b> Clear Permanent Adhesive 53# Liner	1 yr / -	100-38 100-51 100-54 100-61 100-54300*NEW 100-61300*NEW	38"x150' 51"x150' 54"x150' 61"x150' 54"x300' 61"x300'	
101	<b>3.0 mil - Lustre Clear Vinyl Laminate</b> Clear Permanent Adhesive 53# Liner <b>VERIFONEMEDIA Taxi Top Solution Product</b> <b>curb Taxi Top approved product</b>	1 yr / -	101-31 101-38 101-51 101-54 101-61 101-54300*NEW 101-61300*NEW	31"x150' 38"x150' 51"x150' 54"x150' 61"x150' 54"x300' 61"x300'	
102	<b>3.0 mil - Matte Clear Vinyl Laminate</b> Clear Permanent Adhesive 53# Liner	1 yr / -	102-31 102-38 102-51 102-54 102-61 102-54300*NEW 102-61300*NEW	31"x150' 38"x150' 51"x150' 54"x150' 61"x150' 54"x300' 61"x300'	
400	<b>3.0 mil - Gloss UV Clear Vinyl Laminate</b> Clear Permanent Adhesive 53# Liner	4 yr / -	400-30 400-38 400-54 400-60 400-54300*NEW 400-60300*NEW	30"x150' 38"x150' 54"x150' 60"x150' 54"x300' 60"x300'	
401	<b>3.0 mil - Lustre UV Clear Vinyl Laminate</b> Clear Permanent Adhesive 53# Liner	4 yr / -	401-30 401-38 401-54 401-60 401-54300*NEW 401-60300*NEW	30"x150' 38"x150' 54"x150' 60"x150' 54"x300' 60"x300'	
402	<b>3.0 mil - Matte UV Clear Vinyl Laminate</b> Clear Permanent Adhesive 53# Liner	4 yr / -	402-30 402-38 402-54 402-60 401-54300*NEW 401-60300*NEW	30"x150' 38"x150' 54"x150' 60"x150' 54"x300' 60"x300'	





















Laminates Continued on Page 9

\*Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

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LAMINATES cont. GENERAL DRY ERASE FLOORS / COUNTER MATS SPECIALTY

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
231	<b>AutoMark™</b> 2.4 mil - <b>Gloss Clear UV Wrap Laminate</b> Clear Solvent Permanent Adhesive 53# Liner	7 yr / -	231-54 231-60 231-54300*NEW 231-60300*NEW	54"x150' 60"x150' 54"x300' 60"x300'	
240	<b>AutoMark™</b> 2.4 mil - <b>Matte Clear UV Wrap Laminate</b> Clear Solvent Permanent Adhesive 53# Liner	7 yr / -	240-54 240-60	54"x150' 60"x150'	
238	<b>MotoMark™ ARMOR</b> 12 mil - <b>Gloss Clear UV Laminate</b> Clear Solvent Permanent Adhesive 53# Liner	5 yr / -	238-24 238-30 238-54 238-60	24"x75' 30"x75' 54"x75' 60"x75'	
242	<b>2.0 mil - Optically Clear UV Gloss Cast Laminate</b> Optically Clear Solvent Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner  <b>OUTFRONT™ approved product</b>	7 yr / -	242-54 242-60	54"x150' 60"x150'	
247 NEW	<b>Print-n-Lam™</b> 3.0 mil - <b>Gloss Clear UV Polymeric Vinyl Laminate</b> Clear Permanent Adhesive 90# Layflat Liner	7 yr / -	247-54 247-60	54"x150' 60"x150'	   
248 NEW	<b>Print-n-Lam™</b> 3.0 mil - <b>Matte Clear UV Polymeric Vinyl Laminate</b> Clear Permanent Adhesive 90# Layflat Liner	7 yr / -	248-54 248-60	54"x150' 60"x150'	   
110 NEW	<b>EraseMark Pro™</b> 2.0 mil - <b>Commercial Grade Dry Erase Gloss Clear Polyester Laminate</b> High Performance Engineered Surface Clear Solvent Permanent Adhesive 53# Liner *(Indoor Only)	*5 yr / -	110-54	54"x150'	
111	<b>EraseMark™</b> 2.0 mil - <b>Dry Erase Gloss Clear Polypropylene Laminate</b> Clear Permanent Adhesive 53# Liner <i>*Please review product data bulletin for recommended applications. Intended for short term / indoor use only (3-6 months, not a commercial use product)</i>	*6 mo / -	111-38 111-51 111-54 111-54300*NEW	38"x150' 51"x150' 54"x150' 54"x300'	
103	<b>5.0 mil - Clear Textured Matte Polycarbonate Laminate</b> Clear Solvent Permanent Adhesive 1.5 mil Clear Polyester Liner	- / -	103-38 103-51 103-54	38"x150' 51"x150' 54"x150'	
*109	<b>Traffic Graffix™</b> 5.0 mil - <b>Scratch Resistant Textured Matte Vinyl Floor Laminate</b> Clear Solvent Permanent Adhesive 1.5 mil Clear Polyester Liner Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 65 Wet PTV: 29 • ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.28 • DIN 51130 - R9	- / -	109-38 109-51 109-54 109-54300*NEW	38"x150' 51"x150' 54"x150' 54"x300'	
*211	<b>Traffic Graffix™</b> 6.0 mil - <b>Gloss Clear Light Emboss Floor Laminate</b> Clear Permanent Adhesive 53# Liner Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 81 Wet PTV: 20 • ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29	- / -	211-54	54"x150'	
*213	<b>Traffic Graffix™</b> 3.75 mil - <b>Embossed Clear Polypropylene Floor Laminate</b> Clear Permanent Adhesive 53# Liner <i>Indirect Food Contact Solution - The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively</i> Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66 Wet PTV: 30 • ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29 • DIN 51130 - R9	- / -	213-54	54"x150'	
*217	<b>Traffic Graffix™</b> 3.0 mil - <b>Gloss Clear Vinyl Floor Laminate</b> Clear Permanent Adhesive 53# Liner Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 • ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24	- / -	217-54	54"x150'	
*DURABILITY AND REMOVABILITY SPECIFICATIONS ARE CONTINGENT UPON USING TRAFFIC GRAFFIX MATCHED COMPONENT SYSTEM (GF BASE MEDIA & GF UL RATED LAMINATE)					
108 NEW	<b>Tedlar® by DuPont™</b> 1.0 mil - <b>Clear Tedlar® Anti-Graffiti Laminate</b> Clear Solvent Permanent Adhesive 53# Liner	10 yr / -	108-54	54"x150'	

Laminates Continued on Page 9

\*Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

OPTICALLY CLEAR

MOUNTING FILMS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	PART #	SIZE	ADHESIVE / INK TYPE
105	<b>2.0 mil - High Gloss Optically Clear Polyester Laminate</b> Optically Clear Solvent Permanent Adhesive 1.5 mil Clear Polyester Liner	2 yr / -	105-31	31"x150'	
			105-38	38"x150'	
			105-51	51"x150'	
			105-54	54"x150'	
			105-61	61"x150'	
106	<b>1.0 mil - Optically Clear Polyester Mounting Film</b> Optically Clear Solvent Permanent Adhesive - Both Sides 1.5 mil Clear Polyester Liner - Both Sides	1 yr / -	106-31	31"x150'	
			106-38	38"x150'	
			106-51	51"x150'	
			106-54	54"x150'	
242	<b>2.0 mil - Optically Clear UV Gloss Cast Laminate</b> Optically Clear Solvent Permanent Adhesive 2.0 mil Smooth Frosted Polyester Liner  <b>OUTFRONT<sup>media</sup> approved product</b>	7 yr / -	242-54	54"x150'	
			242-60	60"x150'	
255	<b>OptiMark™ 3.0 mil - Optically Clear Gloss Vinyl</b> Optically Clear Solvent Removable Adhesive 2.0 mil Traction Backed Polyester Liner	3 yr / 1 yr	255-54	54"x150'	
			255-60	60"x150'	
106	<b>1.0 mil - Optically Clear Polyester Mounting Film</b> Optically Clear Solvent Permanent Adhesive - Both Sides 1.5 mil Clear Polyester Liner - Both Sides	1 yr / -	106-31	31"x150'	
			106-38	38"x150'	
			106-51	51"x150'	
			106-54	54"x150'	
107	<b>1.5 mil - White Opaque Print Mounting Film</b> White Opaque Polypropylene High-Tack Clear Permanent Adhesive - Both Sides 76# Liner (Self-Wound) <i>(Indoor only)</i>	1 yr / -	107-31	31"x150'	
			107-38	38"x150'	
			107-51	51"x150'	
			107-54	54"x150'	
			107-60	60"x150'	
112	<b>0.5 mil - Clear Polyester Print Mounting Film</b> High-Tack Clear Permanent Adhesive - Both Sides 76# Liner (Self-Wound) <i>(Indoor only)</i>	1 yr / -	112-38	38"x150'	
			112-51	51"x150'	
			112-54	54"x150'	
**113	<b>1.0 mil - Clear Polyester Perm/Removable Print Mounting Film</b> High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side Clear 1.2 mil Polyester Liner Printed (Self-Wound)	6 mo / 6 mo	113-38	38"x150'	
			113-51	51"x150'	
			113-54	54"x150'	
114	<b>1.0 mil - Clear Polyester Perm/Removable Print Mounting Film</b> High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side 76# Liner (Self-Wound)	6 mo / 6 mo	114-38	38"x150'	
			114-51	51"x150'	
			114-54	54"x150'	
			114-54300*NEW	54"x300'	
**116	<b>1.0 mil - Clear Polyester Removable "Air-Egress" Print Mounting Film</b> High-Tack Clear Permanent Adhesive 1-Side / 1.5 mil PET Clear Liner High-Tack Clear Solvent Removable Adhesive 1-Side / 4.5 mil Clear Air Egress Printed PET Liner	1 yr / 6 mo	116-54	54"x150'	
			116-54300*NEW	54"x300'	
**118	<b>1.0 mil - Clear Polyester Removable Print Mounting Film</b> High-Tack Clear Permanent Adhesive 1-Side / 1.5 mil PET Clear Liner Low-Tack Clear Removable Adhesive 1-Side / 1.2 mil Printed PET Clear Liner	6 mo / 6 mo	118-54	54"x150'	
			118-54300*NEW	54"x300'	

\*\*Printed with "Remove to Expose Adhesive" on the Removable Adhesive Side

\*Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

## ADHESIVE LEGEND

	Permanent Adhesive / Clear		Removable Repositionable Wall Adhesive / Clear
	Permanent Adhesive / Grey		Removable Adhesive / Clear
	Permanent Repositionable Adhesive / Grey		Low-Tack Removable Adhesive / Clear
	Permanent Repositionable Adhesive / Clear		High-Tack Removable Adhesive / Clear
	Permanent Opaque Adhesive / Grey		High-Tack *LSE Permanent Adhesive / Clear
	Permanent Repositionable Adhesive / Grey		High-Tack Permanent Adhesive / Clear
	Permanent Adhesive / Clear		High-Tack Permanent Adhesive / Clear
	Permanent Slidable Repositionable Adhesive / Grey		High-Tack Removable Adhesive / Clear

\*Low Surface Energy

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Adhesive Type



Adhesive Color  
G = Grey C = Clear



Air Egress Liner

## INK COMPATIBILITY LEGEND



# APPLICATION CHART

SERIES	General Signage, Displays P.O.P.	Vehicle Wraps	Fleet & Vehicle Graphics	Clear (Transparent)	Low Surface Energy	Translucent	Semi-Rigid	Transit (Outdoor Advertising Media)	Windows (Removable "R" - Permanent "P")	Walls (Smooth Dry Wall-Removable)	Walls (Moderately Textured Surfaces)	Floors (Tile & smooth sealed cement)	Carpet (Short loop commercial)	Outdoor	Indoor
201	●													●	●
201HTAP	●			●										●	●
201HTAPAE	●			●										●	●
201OAP	●													●	●
201OAPAE	●													●	●
202	●							● R						●	●
203	●													●	●
203HTAP	●			●										●	●
203HTAPAE	●			●										●	●
203OAP	●													●	●
203OAPAE	●													●	●
204	●							● R						●	●
205	●		●											●	●
206	●		●					● R						●	●
207	●		●					● R						●	●
208	●						●	● R						●	●
209	●						●							●	●
210	●									●				●	●
212	●										●			●	●
214	●											●		●	●
216	●													●	●
218	●					●		● R						●	●
219	●		●			●		● R						●	●
220	●					●								●	●
221	●					●		● R						●	●
222	●					●								●	●
223	●					●		● R						●	●
224	●				●			● P						●	●
226	●					●				●				●	●
226HTR	●			●		●		● R	●					●	●
228	●				●		●	● R						●	●
229	●					●				●				●	●
229HTR	●			●		●		● R	●					●	●
230	●	●	●											●	●
232	●	●	●				●	● R						●	●
234	●									●				●	●
235	●			●										●	●
246	●		●											●	●
247	●		●	●			●							●	●
248	●		●	●			●							●	●
253	●									●				●	●
255	●		●					● R						●	●
260	●						●	● R						●	●
261	●							● R						●	●
262HTR	●			●		●		● R	●					●	●
263HTR	●			●		●		● R	●					●	●
264HTR	●			●		●		● R	●					●	●
270	●							● R						●	●
275	●			●			●							●	●
277	●						●							●	●
280	●							● R						●	●
285	●			●			●			●				●	●
287	●		●	●						●				●	●
290	●			●				● R	●					●	●
295	●								●					●	●
333	●	●	●				●							●	●
780	●	●	●											●	●
790AE	●							● P						●	●



**Equipos y Materiales para Impresión Digital de Gran Formato**

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