



Color with Character

Avery Dennison®
Cut Vinyl Film

2018 Color Selector Guide

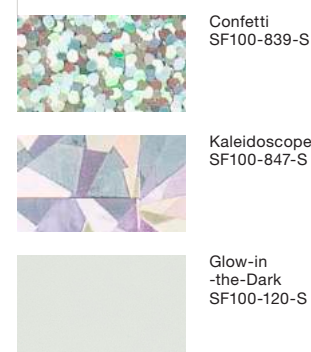


Specialty Films

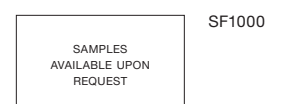
Window Films



SF100 Special Effect Films



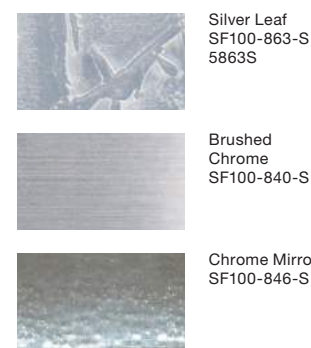
Surface Protection Films



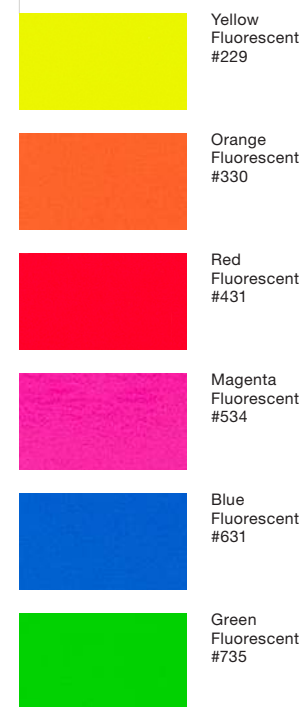
SF100 Paint Mask Films



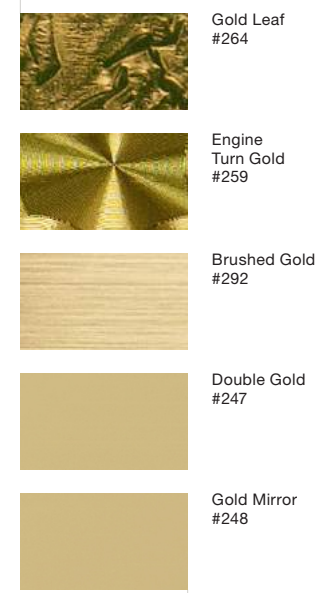
SF100 Silver Films



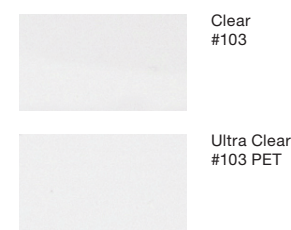
SF100 Fluorescent Films



SF100 Gold Films



SF100 Polyester Films

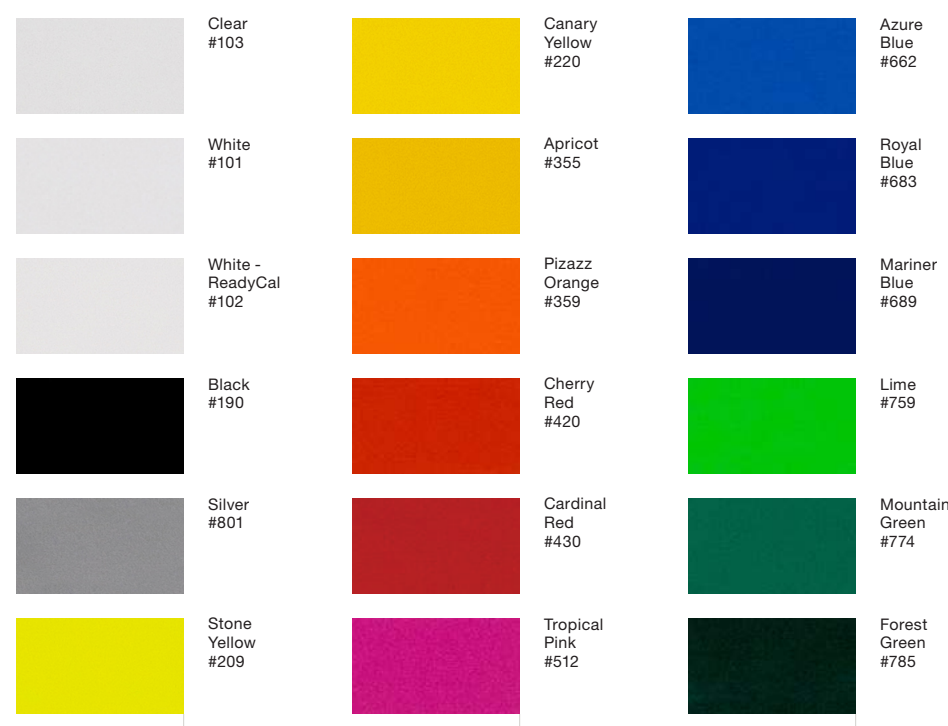


SF100 Specialty Films

Premium specialty film for a wide range of applications including windows, walls and special effects.

Calendered Opaque Films

PC500



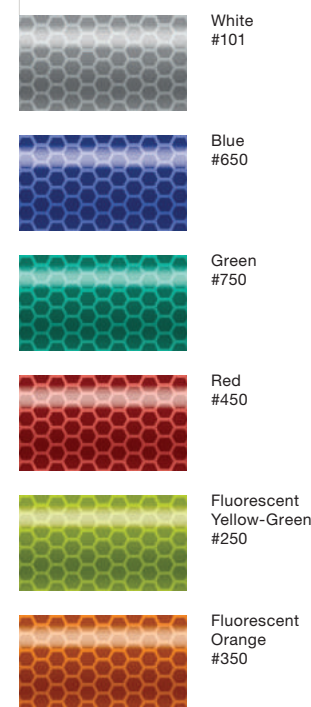
PC500 Promotional Film

Cost-effective, intermediate high-gloss film for flat signage applications. Up to 60" width roll sizes are available for select colors.

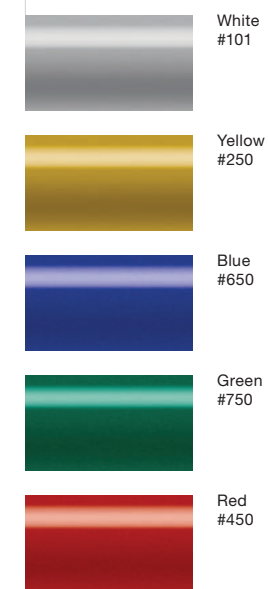
Common Applications	— Promotional Signage — POP Displays
Adhesive	Permanent
Liner	Kraft
Durability	4-Years except #102 and #801: 2-Years

High Visibility Reflective Films

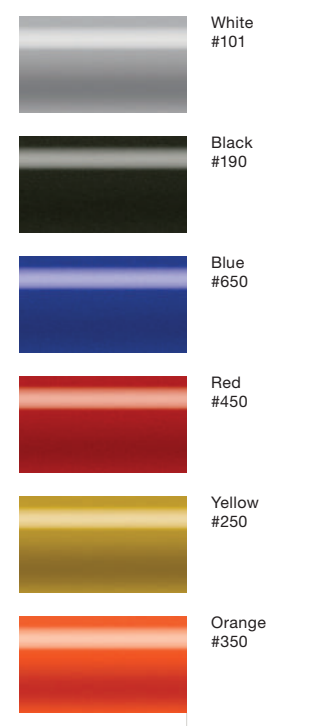
VisiFlex™ V8000™ Series Prismatic Reflective Vinyl



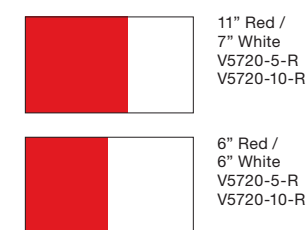
V2000™ Beaded Reflective Film



New! V4000™ Premium Beaded Reflective Film



V5720 DOT Certified Reflective Conspicuity Tape



High Visibility Reflective Films

VisiFlex™ V8000™ Series

Striking and bold reflectivity for flat surfaces and moderate curves, 8x more reflective than beaded reflective films. Ideal for fleet applications and vehicle graphics.

Common Applications	— Fleet — Vehicle
Liner	PERM/90#
Durability	7-Years for white and colors and 3-Years for fluorescent colors

V4000™ Beaded Reflective Film

Outstanding beaded reflective film for simple to moderate curves; ideal for commercial and emergency fleet applications. V4000 white film is digitally printable.

Common Applications	— Fleet — Vehicle
Liner	PERM/90# and LTR/EZRS
Durability	7-Years

V2000™ Beaded Reflective Film

Cost-effective, engineering grade beaded reflective film for flat surfaces.

Common Application	Signage
Liner	PERM/90#
Durability	3-Years

V5720 DOT Certified Reflective Conspicuity Tape

DOT Certified reflective conspicuity tapes are designed for night-time vehicle recognition and increased road safety.

Common Applications	— Fleet — Vehicles
Durability 11" / 7"	5-Years V5720-5-R Perm CT 11 Red / 7 White 10-Years V5720-10-R Perm CT 11 Red / 7 White
Durability 6" / 6"	5-Years V5720-5-R Perm CT 6 Red / 6 White 10-Years V5720-10-R Perm CT 6 Red / 6 White

Application accessories help you successfully install color and character.



Accessory Kit

Accessory Tool Kit includes a selection of Avery Dennison Tools packed in one gift box; tool belt, application gloves, cutter, blue felt-edge squeegee, 2 magnets and snitty knife.

Application Tool Belt

Tool belt keeps all your tools in this specially-designed waist belt. Designed by professional applicators.

White Squeegee

A white, low cost squeegee that is intended for light or single use applications. Nick easily. Gets one or two uses and are usually thrown away. The most common area of use for these is applying sign cut letters. Great giveaways.

Silver Squeegee

A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks. It can still be sharpened and will last for several jobs.

Red Felt-Edge Squeegee (Soft)

A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.

Blue Felt-Edge Squeegee (Medium)

A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.

White Felt-Edge Squeegee (Stiff)

A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.

Flextreme Micro Squeegee Kit

A set of two micro-squeegee specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations.

Super Strong Apply Magnets - 2 pk

Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape.

Application Glove (1 glove only)

A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses.

Air Release Pen

Sharp retractable air release pin in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application.

Snitty Knife

Snitty vinyl cutter is a mini-slitting tool. Handy for cutting self-adhesive material.

Plastic Breakaway Knife

Plastic applicator knife designed for graphic application. Holds 30° angled breakaway blade for accurate cutting.

Metal Breakaway Knife

A strong, durable metal casing, holding 30° angled breakaway blade for accurate cutting.



Distribuidor Autorizado

Opaque and Metallic Films

HP750 + SC950 Opaque Films

Clear #103	Yellow #235	Red #440	Pantone® Violet #515	Majestic Blue #625	Dark Teal #730	Deep Green #790	Light Gray #810	
Matte Clear #104	Sunflower Yellow #240	Fire Red #445	Purple #565	Interstate Blue #675	Teal #720	Dark Green #793	Palm Oyster #820	
White #101	Dark Yellow #250	Cardinal Red #430	Dark Blue #695	Vivid Blue #670	Real Teal #715	Olive Green #765	Light Ash Gray #825	
Matte White #102	Imitation Gold #253	Dark Red #450	Light Navy #690	Intense Blue #665	Dark Aqua #705	Beige #920	Slate Gray #830	
True White #105	Apricot #355	Spectra Red #460	Impulse Blue #687	Pantone® 300 C #678	Kelly Green #770	Almond #910	Medium Gray #835	
Cover White #108	Orange #360	Burgundy #470	Sapphire Blue #680	Medium Blue #655	Pantone® 354 C #726	Dark Beige #921	Pewter #804	
Matte Black #150	Pantone® 021 C #392	Burgundy Maroon #480	Royal Blue #683	Olympic Blue #650	Yellow Green #780	Sandstone #955	Silver #817	
Gloss Black #190	Bright Orange #380	Magenta #530	Pantone® Reflex Blue C #679	Pantone® Process Blue C #682	Apple Green #760	Buckskin #970	Dark Gray #855	
Process Yellow C #206	Tangerine #315	Blush #519	Pantone® 286 C #628	Cascade Blue #642	Pantone® 375 C #734	Gold #215	Battleship Gray #870	
Primrose Yellow #210	Pantone® 1797 C #405	Blossom #515	Pantone® 293 C #659	Light Blue #640	Grow Green #772	Cocoa #978	Please visit graphics.averydennison.com/cutvinylfilms for Pantone® color match and SC900 / SC950 and HP700 / HP750 product reference guides. Custom color matching available with SC950 films.	
Canary Yellow #220	Real Red #417	Soft Pink #508	Pantone® 285 C #626	Powder Blue #650	Bright Green #775	Chocolate Brown #990	Dark Gray #855	Battleship Gray #870
Rubber Duckie #225	Luminous Red #418	Lavender #575	Butterfly Blue #652	Peacock Blue #645	Green #778	Dark Brown #983	Dark Gray #855	Battleship Gray #870
Medium Yellow #230	Tomato Red #425	Berry #570	Shade Blue #620	Nautical Blue #635	Forest Green #785	Terracotta #960	Dark Gray #855	Battleship Gray #870



SC950 Supercast Metallic Films

White Sparkle Metallic #160	Dark Charcoal Metallic #809	Autumn Maple Metallic #455	Ultra Silver Metallic #877	
White Pearlescent Metallic #109	Champagne Mist Metallic #207	Hunter Green Metallic #779	Ultra Gold Metallic #219	
Black Metallic #192	Light Briar Brown Metallic #923	Mist Blue Metallic #641	Ultra Black Metallic #195	
Pantone® 877 C Silver Metallic #869	Antique Bronze Metallic #928	Bright Blue Metallic #646	Ultra Rose Quartz Metallic #211	
Silver Metallic #801	Bronze Metallic #930	Electric Blue Metallic #847	Rose Gold Metallic #211	
Pewter Metallic #815	Copper Metallic #932	Royal Blue Metallic #683	Ultra Red Metallic #481	
Gunmetal Metallic #806	Light Gold Metallic #217	Dark Royal Blue Metallic #653	Please visit graphics.averydennison.com/cutvinylfilms for Pantone® color match and SC900 / SC950 and HP700 / HP750 legacy product reference guides.	
Charcoal Metallic #805	Bright Gold Metallic #213	Grand Blue Metallic #651	Ultra Blue Metallic #688	
Medium Charcoal Metallic #808	Red Metallic #441			



Opaque and Metallic Films

HP750 High-Performance and SC950 Supercast Cut Vinyl Films

HP750 and SC950 Cut Vinyl Films share a consistent color palette of 100 memorable colors. This shared palette delivers improved range of film use and job productivity, enabling the exact combination of films to meet the demands of today's brands.

HP750 High-Performance Opaque Films

Bold color; ideal for flat surfaces. Features a new, advanced acrylic adhesive for best-in-class weeding and longer shelf life.

SC950 Supercast Opaque and Supercast Metallic Films

Bold, high-gloss color and dramatic metallic effects conform to flat, simple and complex curved surfaces.

Common Applications	— Signage — Fleet — Vehicles / Transit
Adhesive	Patented Advanced Acrylic (PAAAT) Best-in-class weeding
Liner	Kraft
Durability	Black, White, Clear 10-Years Colors 8-Years; Metallics 5-Years Metallics 291 and 801 3-Years

Translucent Films

UC900 Translucent Films

White #101	Vivid Red #434	Pantone® 286 C #694	Holly Green #792
Pantone® Process Black C #181	Red #440	Cobalt Blue #686	Vivid Gold #254
Pantone® 412 C #198	Pantone® 188 C #468	Pantone® 281 C #685	Pantone® 430 C #637
Pantone® 109 C #216	Burgundy #470	Twilight Blue #691	Pantone® 430 C #637
Pantone® 116 C #214	Pantone® 214 C #516	Real Blue #692	Pantone® 877 C #869
Pantone® 1235 C #243	Pantone® 2622 C #546	Pantone® 2747 C #693	Pantone® 877 C #869
Pantone® 1655 C #361	Pantone® 286 C #560	Pantone® 321 C #619	Pantone® 877 C #869
Orange #360	Pantone® 277 C #602	Pantone® 322 C #722	Pantone® 877 C #869
Pantone® 485 C #421	Pantone® 279 C #603	Pantone® 354 C #726	Pantone® 877 C #869
Pantone® 188 C #408	Pantone® 285 C #626	Pantone® 375 C #734	Pantone® 877 C #869
Light Tomato Red #424	Pantone® 3005 C #661	Pantone® 355 C #762	Pantone® 877 C #869
Pantone® 200 C #427	Pantone® 2945 C #668	Pantone® 349 C #783	Pantone® 877 C #869

UC900 Ultimate Cast Translucent and Light Control Films

Colorful translucent and light control films are ideal for backlit signage with flat, simple and complex curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Clear Polyester
Durability	7-Years 101, 181, 198, 811 and 837 9-Years 516, 560 and Light Control 6-Years 869 3-Years

PR800 Translucent Films

White #101	Bright Blue #646
Black #190	Sultan Blue #672
Primrose Yellow #210	Ultra Marine Blue #674
Sunflower Yellow #240	Royal Blue #683
Pumpkin Orange #363	Green Yellow #761
Cardinal Red #430	Medium Green #781
Red #440	Bottle Green #782
	Brun Brown #996

PR800 Premium Translucent Films

Intermediate translucent vinyl films for backlit signage with flat and simple curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Kraft
Durability	6-Years

Avery Dennison Cut Vinyl Graphic Films Capture Color with Character

The unique character of today's brands come to life with Avery Dennison high-performance, pressure-sensitive cut vinyl graphic films. Engineered for use with digital, screen print and sign cut applications—such as vehicle, building graphics, marine and fleet graphics, architecture and advertising—our comprehensive line of products are designed to meet every application need.

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies—Easy Apply™ and Hi-Tack adhesive—allow us to help our customers consistently transform ideas into impactful messages.

For more information on Avery Dennison products and services visit graphics.averydennison.com/cutvinylfilms or call your sales representative or contact Customer Service at **800.282.8379**, materials.orders@averydennison.com.

These innovative and flexible films are offered in a range of sizes and colors, and offer best-in-class quality, along with:

- Easy installation and removal
- Superior depth of image color, gloss and smoothness
- Avery Dennison technical excellence and responsive customer service

For performance and warranty details, please reference the product data sheets. For information on product sizes, technical details and where to buy, visit graphics.averydennison.com

All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that Purchaser has independently determined the suitability of such products for its intended and other purposes.

© 2018 Avery Dennison Corporation. All rights reserved. Avery Dennison® is a registered trademark of Avery Dennison Corporation. All other Avery Dennison brands, product names, antenna designs and codes or service programs are trademarks of Avery Dennison Corporation.



Graphics
Solutions

Avery Dennison Graphics Solutions

8080 Norton Parkway
Mentor, OH 44060
graphics.averydennison.com

S92131 10/18



Equipos y Materiales para Impresión Digital de Gran Formato

Tel. 01 (55) 5617 2599 / 01 800 71 85 600

www.sagaró.com.mx contacto@sagaró.com.mx

Sucursales: CDMX Sur, CDMX Centro, Tlalnepanitla EdoMex, Puebla, Monterrey, Guadalajara, Torreón, Querétaro, León, Veracruz, Mérida.